

# RSPP- Russian Union of Industrialists and Entrepreneurs (rspp.ru)

- The largest business community since 1991
- 50% of Russian GDP
- 400 + active members in Moscow
- Moscow is 20% of Russian GDP
- Moscow is 60% of non-mineral production



# Moscow business opportunities

- 15 mln citizens, **GDP >> Paris or Seoul**
- **Top 15** cities of the world
- Giant **consumer and B2B** market
- Extensive federal and regional business support programs (**USD 20 bln for Digital Economy** national project only)
- **RUR is the most undervalued currency in the world** (70% undervalued to price parity)
- **Infrastructure** and good **living standards**

# Doing business with Russia

- **Business model**
- **GR and local partners**
- **PR and marketing**
- **Innovations**
- **Modern financial scheme**

## Russia cooperation

- **Trade (traditional sectors)**
  - **Mutual investments**
    - **Innovations**

# BUSINESS EVENTS

- **FEB 2021-** Russia/Taiwan business matching
- **MAR 2021-** IV Investment Conference  
Industrial Prospectives of Moscow
  - **MAY 2021-** Russia/Italy business day
  - **DEC 2021-** IX Moscow International  
Engineering Forum (*1000+ participants*)

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- Investment
- International projects
- Innovations